



Date: August 19, 2005
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending August 19, 2005

This *City Report* highlights various activities for the week ending August 19, 2005. I hope you will find this information useful. Please feel free to contact my staff should you have any questions.

BUDGET HEARINGS

City Manager

On **Tuesday, August 23**, the Fiscal Year 06 Budget Workshop will be held from 3:00 – 5:00 p.m., Council Chambers, 333 W. Ocean Blvd. The Budget Oversight Committee, and elected City officials will present their budget recommendations.

From 7:00 – 8:30 p.m., representatives from Civil Services, Harbor and Long Beach Water will present the departments' budget recommendations. The public is invited to attend and comment. To get an entire list of the dates for upcoming budget workshops, please visit www.longbeach.gov.

MAJOR WEEKLY HIGHLIGHTS

City Manager

Long Beach residents and businesses that experienced home or business property damage, or economic injury, due to the winter storm system that pounded the city last February are encouraged to apply for a low-interest Federal loan during the next three weeks at the Small Business Administration's (SBA) Long Beach Disaster Application Office.

The SBA's Disaster Application Office in Long Beach will be open at the Senior Center, 1150 E. 4th St., from 8:30 am to 5:30 pm on August 16, 17, 22, 23, 24, 29, 30 and 31. Visit www.sba.gov/disaster, or call 1.800.659.2955 for more information on the Federal Disaster Loans. For Senior Center site inquiries, call 570.3504.

Police

The Los Angeles County Service Authority for Freeway Emergencies and Metro Freeway Service Patrol implemented a new non-emergency cell phone number for use on L.A. County freeways. Motorists can dial # **3-9-9** from their cell phone to request roadside assistance. The new number is expected to reduce the burden on the 9-1-1 emergency system.

MAJOR WEEKLY HIGHLIGHTS (continued)

Community Development, Neighborhood Services Bureau

On August 15, the Neighborhood Resource Center celebrated its Ten Year Anniversary of Service to Long Beach residents and neighborhood associations. More than 150 Long Beach neighborhood and community leaders attended the luau-themed celebration, complete with Polynesians dancers. Several local restaurants and businesses sponsored the event.

Public Works, Long Beach Airport

For two consecutive months, the Long Beach Airport ranked in the top two, among the top 100 U.S. airports, for on-time domestic departure flights. As reported by *Aviation Daily* on May 20, 2005 and June 7, 2005, Long Beach ranked first with 94.1% in March, and second with 92.8% in April 2005.

Parks, Recreation and Marine, Community Enrichment Programs Bureau

On August 19, the Summer Food Service Program came to a close. The program provided free lunches in low-income areas throughout Long Beach and Signal Hill, and served close to 90,000 meals at 35 sites during its 44 days of operation.

Sea Festival: Parks, Recreation and Marine

- On August 17, Leeway Sailing Center hosted the Sea Festival Regatta. Highlights of this event included beach games, boat rides, and a children's bounce house, with more than 300 spectators in attendance. In addition, approximately 60 youth from the Alamitos Bay Fleet competed in the Sabot Regatta.
- The 2005 Sea Festival Great Sand Sculpture was held at Belmont Shore Beach at Granada on August 13 with an estimated attendance of 500.
- The 2005 Sea Festival Oar and Paddle Regatta, with an estimated attendance of 2,000, was held at Marine Stadium on August 13.
- The 2005 Sea Festival Long Beach Sprint National, with an estimated total attendance of 4,000, was held at Marine Stadium on August 13 and August 14.

Parks, Recreation and Marine, Business Operations Bureau

The Parks, Recreation and Marine fall schedule of classes and programs was mailed to all Long Beach residents this week. The publication provides registration information for classes, swimming lessons and sports leagues, as well as a calendar of events and information about free recreation programs for youth, teens, adults, and families. For more information, please call 570-3111, or visit www.lbparks.org.

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UPCOMING EVENTS AND PROJECTS

Sea Festival: Parks, Recreation and Marine

Before the sun sets on summer and the 74th Annual Long Beach Sea Festival, the 5th Annual Tiki Beach Festival and Luau will take place August 20-21 at the beach in Belmont Shore. For more information, visit www.alfredosbeachclub.com or call 434.1542.

Community Development, Neighborhood Services Bureau

The Neighborhood Resource Center will host a *Volunteer Recruitment* workshop on **August 24**, from 6:00 p.m. to 7:30 p.m., at the Neighborhood Resource Center, 425 Atlantic Ave. Workshop participants will learn how to recruit volunteers for neighborhood projects such as cleanups, tree plantings, and graffiti removal.

Library Services

Artwork of the young artists who participated in the *Find Art @ The Library* is on display in the Main Library Auditorium lobby during the month of **August**. On August 13, the Main Library hosted a reception for the young artists who participated in the *Find Art @ the Library* contest, a joint project of the Library and the Long Beach Museum of Art, held earlier this year. More than 200 young people participated in free art workshops for children and teens held at all neighborhood libraries. Local artists judged submitted art pieces, and 15 winners received prizes donated by Lyon Art Supply, Long Beach Arts, Art Smart Studio for Kids, and the Friends of the Long Beach Public Library.

Parks, Recreation and Marine

The 21st Annual California Coastal Cleanup Day, **Saturday, September 17**, from 9:00 am-12:00 pm, will be your chance to have fun doing a good thing by helping to clean up Long Beach's waterways! This promises to be the biggest one-day marine volunteer event in history! Last year, on International Coastal Cleanup Day, every state in the nation and 88 other nations participated. Volunteer in your neighborhood: Alamitos Beach, Junipero Beach (Cherry Beach), Bluff Park Beach (next to the Lone Sailor), Belmont Plaza, Granada Ave. Beach, Peninsula Beach, Marine Stadium, Colorado Lagoon, DeForest Nature Area and the Willow Street Estuary on the Los Angeles River. Visit www.lbparks.org, www.lbwater.org and www.coastforyou.org for more information. You can also email Christopher_Ward @longbeach.gov or call 570-4885.

PUBLIC SAFETY

Fire

The Fire Department responded to a total of 1,646 emergency calls for service: - 117 calls for fires, of which 21 involved structures; and 754 emergency medical calls, of which 503 required paramedics.

PUBLIC SAFETY

Police (continued)

The monthly Community Crime Prevention Meeting was held on August 17 at the Long Beach Water Department. Forty-one people heard Detectives discuss the most up-to-date identity theft trends and how to reduce the chance of becoming a victim of identity theft.

In an effort to address a recent increase in street robberies and theft-related crimes, the South Division Community Policing Team conducted an undercover grand theft bicycle sting operation. Officers utilized a decoy bicycle on loan from a local business. Officers made five felony arrests during the operation. One subject was on parole for weapons violations, two had prior petty theft convictions, and two had prior grand theft convictions.

NEIGHBORHOODS

Fire

Fire Ambassadors and Firefighters visited 3rd grade students at Grant and LaFayette Elementary Schools to teach fire safety through the Fire Safety House Program.

Firefighters participated in *Career Day* at Adams Elementary School and spoke to students about careers in public safety, firefighting, and emergency medicine.

Firefighters sponsored a display table at the Public Safety Fair at Chavez Park on August 6, and answered questions regarding the Department and becoming a Firefighter.

Public Works, Airport

Public Affairs staff recently participated in three school and community events, and conducted 18 tours for 695 people. One tour group included 38 South Korean students. Since January, 33 tours have been conducted for 911 people.

In a new partnership with Long Beach Unified School District, an Airport History Curriculum based on the California Department of Education's Teaching Standards has been developed. It is being utilized for in-class training, and for pre and post follow-up by schools that take an Airport tour. Recently the tour was offered to 35 third grade history class teachers and staff. The curriculum is available to third grade classes during the 2005-2006 school year.

Parks, Recreation and Marine, Community Enrichment Programs Bureau

On August 13, the Mobile Recreation Program participated in a Community Fair at 1900 Atlantic Ave. Approximately 30 youth enjoyed the games, sports, and arts and crafts activities.

The Skate Park on Wheels participated in the community picnic held at Stearns Champions Park on August 13. More than 37 skateboarders and rollerbladers did their tricks on the ramps and rails of the skate park.

NEIGHBORHOODS (continued)

Parks, Recreation and Marine, Community Enrichment Programs Bureau

On August 17, the El Dorado Nature Center hosted the third summer concert in their Cultural Rhythms series. The program celebrated the Cambodian community through music and dance. Attendees were invited to bring an earth-friendly picnic dinner to enjoy lakeside before the concert.

Parks, Recreation and Marine, Community Recreation Programs Bureau

On August 13, Admiral Kidd Park, and the community group, Madres Unidas, hosted a Community Fair with approximately 50 information tables. Local community organizations and agencies distributed information flyers and giveaways to over 200 participants.

On August 14, approximately 50 participants from the Amateur Athletic Foundation's Summer Diving program competed in the Novice Dive Meet held at Martin Luther King, Jr. Park pool. The summer diving program is offered at Belmont Plaza, Millikan High School and Martin Luther King, Jr. Park pools.

On August 19, more than 100 seniors attended the *Woman-to-Woman* Tea Luncheon at California Recreation Center. Senior participants enjoyed a special lunch along with their tea and a variety of entertainment.

ECONOMIC DEVELOPMENT

Community Development, Disadvantaged Community Assistance Division

On August 2, twenty-three Long Beach area business owners and representatives participated in the Diversity Outreach Networking Session. The event was held at the Union Bank of California building, 1900 Atlantic Ave. Barbara Cocks, of the HQ Company, and Yolanda Davis-Overstreet of the Westwork Group, advertising, design, interactive and marketing consultants to Fortune 500 companies, were guest speakers.

SPECIAL EVENTS

Fire

The 18th Annual Retired Firefighter Day Picnic was held on August 6, at the Fire Training Center. Retired members came out for an afternoon of reminiscing, good food, raffles, seeing the old time museum apparatus on display, and just plain having a great time.

Parks, Recreation and Marine, Special Events and Filming Bureau

An estimated 8,000 people attended the Long Beach Jazz Festival held at the Rainbow Lagoon, from August 12 to August 14.

OTHER ITEMS OF NOTE

Parks, Recreation and Marine, Maintenance Operations Bureau

Staff is aggressively removing graffiti from parks and recreation facilities throughout the city. Staff removed graffiti from 78 locations, and will continue to monitor and address all calls regarding graffiti.

OTHER ITEMS OF NOTE (continued)

Parks, Recreation and Marine, Maintenance Operations Bureau (continued)

Beach Operations staff built sand berms in the inner bay on the peninsula in anticipation of high tides on August 18.

Parks, Recreation and Marine, Planning and Development Bureau

ADA improvements at Bixby Knolls Parks and the PR&M administration building are nearing completion. A pre-construction meeting was held for the ADA upgrades to the free-standing restrooms at El Dorado Park East Area 3, the campground, Golden Grove, and Sycamore Grove.

The pre-construction meeting for the mini-park being built at the corner of Plymouth Street and Elm Avenue was held. The park on the west side of Elm Avenue will include a play structure, picnic tables, pathway, and an open grassy area. The east side of Elm Avenue will have community garden plots. The Parks and Recreation Commission recommended to the City Council that this park site be named Grace Park.

The rehabilitation of the pool in Silverado Park is expected to start next week and will include replacement of the roof, ceiling, ceiling lights, air conditioning system, pool deck, and a new pump, filters, and piping. Showers will be remodeled and the entire pool enclosure will be painted. Expected completion date is May 2006.

Public Works, Long Beach Airport

The Airport has created children's seating areas in both the south and north-boarding lounges in an effort to assist passengers during the busy travel season. These designated areas are located near the plasma television screens and contain various children's activity sheets, as well as Airport information brochures and City Visitor Guides.

The sidewalk extension project on the south side of the Airport Terminal Building was completed on August 5. The widened sidewalk increases passenger safety and enhances the waiting area for passengers.

The north baggage claim canopy project will be completed next week. The canopy will cover the north baggage claim area and the entrance to the north holdroom. During busy travel seasons, the screening line going into the north holdroom extends outside of the entrance creating an inconvenience to the passengers who have to stand in line under the sun or rain.

Long Beach Energy, Gas Services Bureau

Staff completed a total of 2,970 service calls, including 876 Gas and Water Utility Turn Ons, and 715 Turn Offs. In addition, 1,156 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 223 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 530 emergency phone calls that resulted in 99 emergency orders being sent out.

OTHER ITEMS OF NOTE (continued)

Public Works, Street Improvement

Contact: Public Works, 570-5160

La Perla Ave.	El Mirador Ave. to El Cedral St.
College Circle	Atherton frontage full circle
Keynote St.	Rutgers Ave. to Bellflower frontage
Maine Ave.	Spring St. to 31st St.
Freeland St.	California St. to Cerritos Ave.
Scott St.	Rahn Ave. to Long Beach Blvd.
Shipway Ave.	Los Santo Dr. to Point North of Los Santo Dr.
Orange Ave.	11th street to point North of 11th St.
17th St.	Long Beach Blvd. to Linden Ave.
Freeman Ave.	8th St. to 10th St.
Eucalyptus Ave.	20th St. to Hill St.

Estimated completion: October 2005

Atlantic Ave. Roosevelt to San Antonio
Estimated completion: August 2005

Orange Ave. Spring St. to 405 Freeway
Estimated Completion: September 2005

Public Works, Storm Drain Improvements, Traffic Signal Conduit

Contact: Public Works, 570-5160

Anaheim St. San Francisco Ave. to Ximeno Ave.
Estimated Completion: August 2005

Long Beach Energy, Installation of Gas Lines

Contact: Long Beach Energy, 570-2085

Temple Ave.	3rd St. to 4th St.
De Soto St.	Molino Ave. to Temple Ave.
Colorado Pl.	Colorado St. to 3rd St.

Estimated completion: September 5, 2005

2nd St. Kennebec Ave. to Orizaba Ave.
Estimated completion: September 23, 2005

Long Beach Energy, Installation of Gas Pipes

Contact: Long Beach Energy, 570-2085

Wardlow Rd.	Maine Ave. to Magnolia Ave.
Del Amo Blvd.	Long Beach Blvd. to Locust Ave.

Estimated completion: August 2005

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
 Reginald Harrison, Deputy City Manager
 Suzanne Mason, Deputy City Manager
 City Manager Department Heads